



ASSEMBLY OF
TURKISH AMERICAN
ASSOCIATIONS

37th ANNUAL
TURKISH AMERICAN
NATIONAL LEADERSHIP
CONFERENCE

TURKISH AMERICAN RELATIONS:
The Political, Economic & Cultural Dimensions

MARCH 24-25, 2017
HYATT REGENCY HOUSTON GALLERIA
HOUSTON, TX

SPONSORSHIP & ADVERTISEMENT
OPPORTUNITIES





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Dear Friend:

We are proud to offer you this wonderful opportunity to become a valuable sponsor for Assembly of Turkish American Association (ATAA)'s 37th **Annual Turkish American National Leadership Conference** to be held in Houston, TX during March 24-25, 2017.

ATAA's annual conference is one of the largest conferences in the U.S. that traditionally brings together Turkish-American communities nationwide to promote greater public awareness and understanding of Turkey's rich culture and modern day society. This year, ATAA's 37th Annual Conference will once again bring more than 400 attendees including government officials, professionals in political, industrial, technological, commercial, academic, social, art and entertainment fields from the United States, Canada and Turkey.

By becoming a sponsor, you will benefit from the exposure to more than 50,000 people who receive the e-newsletters and thousands from around the world who visit our website. Every contribution is meaningful and will help increase the Turkish/Turkic profile in America. To ensure timely completion of the printing process, all sponsorship materials should be submitted no later than **5pm on Wednesday, March 8st, 2017** along with full payment.

As a democratically elected, independent and transparently run non-profit organization*, we are very grateful for any support you can provide ATAA and the Turkish American community that we represent.

Please feel free to contact us at **(202)483-9090** or **sponsorship@ataa.org** with any questions.

****The Assembly of Turkish American Associations is a 501(c)(3) organization.
Any donations are tax deductible to the fullest extent allowed by law.***



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PROGRAM HIGHLIGHTS

Friday, March 24, 2017 | U.S. TURKEY RELATIONS DAY

U.S.-Turkey Relations: Strategic Issues of Mutual Concern

Armenian Allegations and the Facts

The Failed Coup d'État: Regional Implications & Challenges for Turkey and US-Turkey Relations

The Impact of Refugees: Immigration, Diversity and Social Cohesion

Saturday, March 25, 2017 | TURKISH AMERICAN DAY

Kemal Atatürk and the Formation of the Republic of Turkey

Turkish American Women in Leadership

Advocacy and Community Outreach

ATAA Bright Future Online Education

Round Table Discussions

Annual Gala & Awards Ceremony



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SPONSORSHIP LEVELS

PLATINUM ELITE SPONSOR - \$25,000

- Recognition as the Platinum Elite Sponsor of 37th Annual ATAA Conference
- Acknowledgement of the company's sponsorship with the logo on all printed and online materials, including the invitation, program, signage, website and press materials
- Prominent display of sponsor logo on convention banner, main stage backdrop and registration area
- Booth space and opportunity to provide branded gift bags for attendees (at sponsor expense)
- Mentions on ATAA Facebook page during the conference
- 6 (six) total complimentary registrations for the Gala and Awards Banquet

PLATINUM SPONSOR - \$15,000

- Recognition as the Platinum Sponsor of 37th Annual ATAA Conference
- Acknowledgement of the company's sponsorship with the logo on all printed and online materials, including the invitation, program, signage, website and press materials
- Prominent display of sponsor logo on Conference banner, main stage backdrop and registration area
- Booth space and opportunity to provide branded gift bags for attendees (at sponsor expense)
- Mentions on ATAA Facebook page during the conference
- 5 (five) total complimentary registrations for the Gala and Awards Banquet

DIAMOND SPONSOR - \$10,000

- Recognition as the Diamond Sponsor of 37th Annual ATAA Conference
- Acknowledgement of the company's sponsorship with the logo on all printed and online materials, including the invitation, program, signage, website and press materials
- Prominent display of sponsor logo on Conference banner, main stage backdrop and registration area
- Mentions on ATAA Facebook page during the conference
- 4 (four) total complimentary registrations for the Gala and Awards Banquet



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SPONSORSHIP LEVELS

GOLD SPONSOR - \$ 5,000

- Recognition as the Gold Sponsor of 37th Annual ATAA Conference Acknowledgement of the company's sponsorship on all printed and online materials, including the invitation, program, signage and website
- Display of sponsor logo on Conference banner
- Mentions on ATAA Facebook page during the Conference
- 3 (three) total complimentary registrations for the Gala and Awards Banquet

SILVER SPONSOR - \$ 3,000

- Recognition as the Silver Sponsor of 37th Annual ATAA Conference
- Acknowledgement of the company's sponsorship on all printed and online materials, including the invitation, program, signage and website
- Display of sponsor logo on Conference banner
- 2 (two) total complimentary registrations for the Gala and Awards Banquet



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REGISTRATION FORM

SPONSORSHIP LEVEL

- \$25,000** Platinum Elite Sponsor
- \$15,000** Platinum Sponsor
- \$10,000** Diamond Sponsor
- \$5,000** Gold Sponsor
- \$3,000** Silver Sponsor

CONTACT INFORMATION

Company Name: _____
Name of Contact Person: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____
Mobile: _____
Fax: _____
E-mail (Required): _____
Website: _____

PAYMENT INFORMATION

Total Due (from box on top): \$ _____
Deposit Enclosed: \$ _____
Amount Due: \$ _____

- Check Enclosed
- Credit Card Visa Master Card AMEX

Card Number: _____

Expiration Date: ____ / ____ CSC: _____

Name: _____
(As it appears on the Card)

Signature: _____

Full Payment must be received by March 8, 2017.

TOTAL AMOUNT DUE: \$ _____ (03/08/2017)

Please mail your form and payment to: **PO Box 65782, Washington, DC 20035** or
email registration form and credit card information to sponsorship@ataa.org.

The Assembly of Turkish American Associations is a 501(c)(3) organization.
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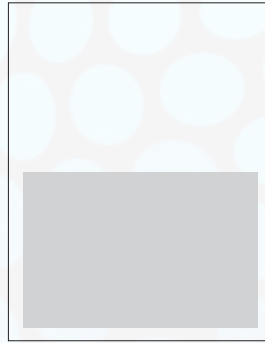
“TURKISH-AMERICAN RELATIONS: THE POLITICAL, ECONOMIC & CULTURAL DIMENSIONS”

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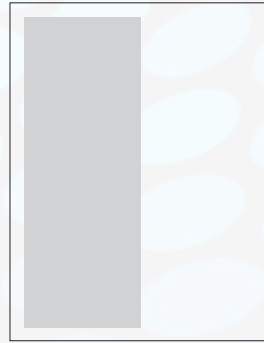
CONFERENCE BOOKLET ADVERTISING RATES



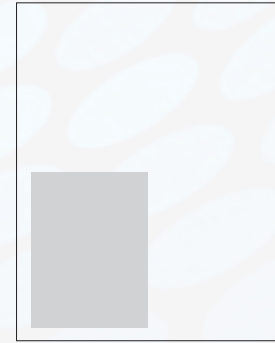
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7.25" X 9.875"



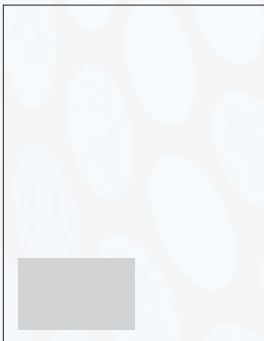
HALF PAGE (Horizontal)
7.25" X 4.75"



HALF PAGE (Vertical)
3.55" X 9.875"



1/4 PAGE
3.55" X 4.75"



1/8 PAGE
3.55" X 2.3"

Rates:

BACK COVER	\$3,750
COVER (INSIDE FRONT)	\$3,250
COVER (INSIDE BACK)	\$2,750
FULL PAGE	\$1,000
HALF PAGE	\$500
1/4 PAGE	\$300
1/8 PAGE	\$200

Advertising deadline: March 8, 2017

*For question and concerns, please contact us at (202) 483-9090 or sponsorship@ataa.org.
For program updates and further information, please visit www.ataa.org*



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ADVERTISEMENT REGISTRATION FORM

ADVERTISEMENT RATES

- Back Cover** - \$3,750
- Cover (inside front)** - \$3,250
- Cover (inside back)** - \$2,750
- Full Page** - \$1,000
- Half Page (h)** - \$500
- Half Page (v)** - \$500
- 1/4 Page** - \$300
- 1/8 Page** - \$200

CONTACT INFORMATION

Company Name: _____
Name of Contact Person: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____
Mobile: _____
Fax: _____
E-mail (Required): _____
Website: _____

PAYMENT INFORMATION

Total Due (from box on top): \$ _____

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Home of Turkish American Associations across U.S., Canada and Türkiye

PO Box 65782, Washington, DC 20035

Phone: (202) 483-9090, Fax: (202) 483-9092

Email: assembly@ataa.org , Website: www.ataa.org

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